Unbound Philanthropy’s Strategic Priorities for 2014-2018

OUR VISION

Our vision is a world where all people can enjoy the full protection of human rights, realize their potential, and live peacefully alongside each other.

We envision societies where:
• Migrants and refugees are able to contribute to the economic and cultural fabric of their new communities, while enriching their own lives;
• Migrants’ and refugees’ integration is supported;
• Non-immigrant communities are assisted in adapting to their new neighbors; and
• Newcomers and welcoming communities engage in relationships with one another with respect, compassion, fairness, and justice.

We work on behalf of migrants and refugees with the awareness that newcomers and host communities often face similar challenges, and that the opportunities newcomers find reflect the health and strength of their host communities.

We maintain that the very existence of national and ethnic differences can stimulate deeper awareness and understanding for society as a whole, and we see mutual reward in the struggle to know and understand one another.

OUR CONTEXT

Unbound Philanthropy was founded in 2004 out of a deep awareness that human migration is a powerful force reshaping our world. Whether fleeing adversity or pursuing opportunity, refugees and immigrants are at the core of major demographic, economic, cultural, and political upheavals. Receiving communities have also been tested by these seismic shifts.

OUR APPROACH

Unbound Philanthropy’s founders believe our philanthropic role in creating social change is to take calculated risks, experiment, fill gaps strategically, and invest in learning along the way. These beliefs have strongly influenced our approach, which is committed to supporting change for the long haul.

We invest in a thoughtful balance of “tried and true” and innovative approaches. We take a collaborative and non-partisan approach in everything we do. We ensure that we build in time to reflect on how our grantmaking is delivering value, and where we and our partners are advancing positive change.
Our approach is characterized by the following elements. We:

- Pursue multiple approaches to social change
- Offer support that goes far beyond financial resources
- Work across two geographic regions, the United States and the United Kingdom
- Invest in monitoring, evaluation, and learning systems
- Invest in leadership in our fields
- Focus on filling gaps strategically
- Work in partnership and collaboration with other funders
- We recognize the arts as a creative driver of change

OUR STRATEGIC PRIORITIES

Our grantmaking, in the United States and the United Kingdom, advances three priorities:

*Legal Rights and Protections: We promote immigration policies that offer opportunities for migrants to improve their lives and to live with dignity, and which are implemented with respect for the human and civil rights of all people.*

United States:

**Federal immigration policymaking:** We support non-lobbying initiatives to improve understanding about the need for federal policy reforms that put 11 million immigrants without legal status on a path to citizenship. We also support projects that offer analysis and recommendations for reforms that are responsive to the country’s economic and social conditions.

**Immigrant voices:** We support lifting up the voices of immigrants to ensure policymakers and other decisionmakers learn about and understand these perspectives. We also seek to strengthen the leadership skills of immigrants and expand the capacity of their organizations and networks to work in the policymaking arena.

**Deferred Action for Childhood Arrivals (DACA) and Deferred Action for Parents of Americans and Legal Permanent Residents (DAPA):** We support outreach and application assistance projects aimed at maximizing the number of immigrants who benefit from the DACA and DAPA programs, and we promote the integration of these beneficiaries. This is the only area in which we support direct service programs. Our funding focuses on a small number of states with limited philanthropic resources, as well as under-represented populations that include women, Asian Americans, and black immigrants. We also coordinate with other funders to increase public support for the reforms and to defend against attacks in the policy arena.

**Immigration enforcement and local law enforcement:** We support humane immigration enforcement policies that foster safe communities, with a focus on improving the policies and practices of local law enforcement agencies. This includes advocacy and litigation to challenge local or state enforcement practices that violate legal rights and undermine immigrant integration.

United Kingdom:

**Improving decision-making processes:** We seek to secure the rights of migrants, refugees, and asylum seekers by working to improve the decision-making process in government agencies and the court system. We support the provision of education,
guidance and training to lawyers, non-legal practitioners, frontline officials, and decision makers.

**Increasing access to quality advice and representation:** We invest in organizations and initiatives that increase access to quality advice and representation in immigration and asylum cases.

**Protection of rights:** We seek to advance a better legal and policy framework, where appropriate, and to implement existing bedrock laws that protect all individual rights. We support advocacy, communications, and strategic litigation initiatives to achieve this goal.

2. **Immigrant integration:** We seek to empower migrants and host communities to work together to create welcoming, vibrant, and just communities for newcomers and long-time residents alike.

United States:

**Mutual engagement:** We seek to build relationships of mutual engagement between immigrants and host communities by highlighting shared values and goals, as well as the contributions of immigrants.

**State and local policies:** We fund advocacy and communications activities to support state and local policies that provide newcomers access to essential services and opportunities, such as college, adult education, and driver’s licenses.

**Civic participation:** We support trainings and leadership development programs that help newcomers become more engaged in policymaking at all levels of government. Our focus is on immigrant youth, women, and low-wage workers. We also support non-partisan get-out-the-vote efforts that primarily target low-propensity, New American voters. To date, our voter engagement funding has been primarily in Arizona.

United Kingdom:

**Young undocumented immigrants:** We focus on ensuring young people (especially young people born in the UK) become British citizens and engage fully with society. For those in irregular situations, we invest in providing them with quality advice about their options.

**First- and second-generation children who don’t speak English as a first language at home:** We support efforts to improve the attainment of the one million students who speak English as an Additional Language in the state educational system. We focus on those students who are disadvantaged, and where possible, we support interventions that benefit all disadvantaged pupils.

3. **Building Public Understanding:** We seek to improve people’s knowledge and understanding of immigration, integration, and cultural diversity in society.

United States:

**Media, and arts and culture:** These grants are tightly woven with our other strategic priorities. We seek to amplify immigrants’ voices in public debates. In addition, we fund
arts and culture projects as we see the arts as a key driver of social change and of building public understanding.

United Kingdom:

**Media, communications, and arts and culture:**
We hope to contribute to the debate in the national media to ensure more accuracy and depth on issues of national identity, integration, and immigration, to better reflect experiences on the ground.

**Movement building and civic engagement:**
We seek to increase public will for immigration policies that are managed for the common good, thereby building a movement of people who support policies and laws that secure rights and promote opportunities.